

BENJAMIN
SCHINGEL

Profile

Commercial art professional with broad-based knowledge and expertise in the field of visual communication. Excellent organizer and communicator with the ability to project and elicit interest, enthusiasm, and energy using a common sense approach. Over five years of experience. Strong conceptual skills; able to translate ideas into realities.

Education

Associate of Science, Graphic Design (Completed Jun 2003)
International Academy of Design and Technology
Maintained 4.0 GPA. Exemplary attendance record.

Bachelor of Fine Arts, Graphic Design (Completed Sep 2004)
International Academy of Design and Technology
Maintained 3.7 GPA. Exemplary attendance record.

Skills

Software Skills

Adobe Creative Suite software (InDesign, Illustrator, Photoshop, Fireworks, Dreamweaver, Flash), Microsoft Office software (Word, Excel, PowerPoint, Outlook), QuarkXpress, 3D Studio Max, Windows and Macintosh operating systems

Other Skills

Copywriting, Photography, Illustration, CSS, HTML

Work Experience

Jun 1997 – Present

Freelance Graphic Designer (Tampa, Florida)

Clients include: OPBI Tampa, 80 Proof Music, Granke Enterprises, Lieb Consulting, Wal Den Greene (WDG) Construction, Sector 9 Studios, AJ's Sauces

Worked with a wide variety of clients to create logos, identity packages, web graphics, album covers, stickers, package designs, and more.

Mar 2008 – Oct 2009

Graphic and Web Designer (Tampa, Florida)

TechHealth, Inc.

As TechHealth's in-house designer, worked with a small marketing team to produce collateral material, write copy, create direct and email campaigns, design and maintain the corporate web site, and to control the TechHealth brand both internally and externally. Other responsibilities included trade show graphics, internal company forms, and the design of a quarterly 16-page newsletter.

Nov 2004 – Mar 2008

Graphic and Web Designer (Tampa, Florida)

Pantograms Mfg. Co., Inc. / Scçupe Marketing

Beginning as an in-house designer with Pantograms Mfg. Co., this position was expanded when the owners of six companies merged their marketing departments into a single unit called Scçupe Marketing.

As one of two in-house designers with Scçupe, was responsible for six different companies including Pantograms, SWF East, Embsupplies.com, and Colman & Company. Worked with a small team to produce collateral material, create direct and email campaigns, design and maintain web sites, and to manage the brands of each company. Other responsibilities included all copy writing, trade show materials, internal company forms, software packaging and UI design, product photography, and illustrations for embroidery designs.

Contact Information

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